

February 2011

Following the Queensland floods that affected Brisbane in January, the Australian Psychological Society would like to reassure delegates that the 9th Industrial and Organisational Psychology Conference is going ahead in Brisbane from 23 – 26 June 2011.

The majority of the business events industries in Brisbane have resumed operations, and many were unaffected. The Brisbane business events community is exuding a team spirit of optimism, resilience and camaraderie and is looking forward to delivering a successful conference.

Brisbane remains an accessible and connected city. Major Brisbane infrastructure such as the Brisbane Airport was unaffected and remained opened and fully operational during the flood. All motorways and major roads in Brisbane are open and all of Brisbane's bridges and rail lines are also operational. Further afield, major Queensland tourism hot spots like Moreton Bay and Islands, the Gold and Sunshine Coasts and Cairns and the Whitsundays were unaffected by flooding.

IOP delegates will experience a safe, enjoyable and unique stay in Brisbane. We encourage you to support this recovering economy with your attendance at the conference and encourage you to bring your partner and family and/or a colleague to enjoy what Brisbane and Queensland have to offer pre or post Conference.

Quotes

"As Lord Mayor, I can assure you that Brisbane is back to business and we are ready to welcome delegates and their families to experience all our great city has to offer. Brisbane continues to be Australia's best destination for conferences and meetings and we look forward to welcoming you very soon." "Thank you for choosing to hold your conference in Brisbane. Following a massive clean-up operation, Brisbane is back to business and we encourage you to explore all that our great city has to offer. Welcome to Brisbane, Australia's new world city." See the Lord Mayor's message link - <http://www.youtube.com/brisbanemarketingtv#p/u/1/b2xKpLPu4U8>

Campbell Newman
Lord Mayor

"It's incredible how fast Brisbane has got back to business. That's the thing that's inspiring us all. There's this enormous desire in Brisbane, which comes from pride in the city, to prosper against the odds. Everybody is extremely positive and upbeat and we're celebrating things as they open." See post flood photos here - <http://www.brisbanemarketing.com.au/Brand/BrandElements/ImageList.aspx?classgroupid=87>

John Aitken
Chief Executive Officer, Brisbane Marketing



“Brisbane Marketing’s Convention Bureau has received overwhelming confirmation that the majority of the business events industry is back to business. In true “Team Brisbane” spirit, Brisbane’s business events industry is working closely together to continue to host world-class events. The Convention Bureau is proactively encouraging clients to hold their business events in Brisbane, Australia’s new world city.”

Annabel Sullivan
Director, Convention Bureau, Brisbane Marketing